

For Restaurant, Tea Room/Coffee Shop and Pub Categories

Head Chef		Covers	
Type of cuisine	Licensed/Unlicensed (Please delete as appropriate)		
Specialities			
Allergies catered for:			
Gluten Free	Vegetarian	Vegan	Nut
		Soya	Wheat
			Fish
Other			
Please attach a typical menu and wine list with at least two dishes having a distinct Staffordshire influence.			
Please tell us about your sourcing policy and promotion of local produce using as much details as possible.			
Has sourcing been designed to make use of local and regional supplies? Please provide at least 3 months invoices prior to application of any locally sourced ingredients.			
Is the produce farm assured (i.e. does it carry the Red Tractor logo)?		Yes/No	
How is local produce promoted within the establishment?			

For Food and Drink Retailer Category

Please select the category that most closely meets the description of your business.	Farm Shop/Food Retailer
Does 20% of your stock come from within 40 miles of your establishment (proof of at least 3 months invoices must be presented at time of inspection).	Yes/No
Please indicate the type of products on sale.	
Please indicate your main sources of supply.	
Please give a full description of the services offered at the establishment.	

DESTINATION STAFFORDSHIRE MEMBERSHIP 2016

Contact Name:

Business Name:

Address:

Postcode:

Telephone:

Email Address:

Twitter: Facebook:

YouTube: Google+:

Instagram: LinkedIn:

Flickr: Other:

Website:

Signature: Date:

Photographs

For your web entry we need up to 4 images for standard entries, and up to 9 images for enhanced entries.

Please provide a range of landscape images as 300 x 225 pixels jpgs if possible.

Email images to: info@enjoystaffordshire.com

Please return your signed, complete form to:

FREEPOST RTCS-SEYR-BSTU, Destination Staffordshire, 2 Staffordshire Place, Tipping Street, Stafford ST16 2DH.

Membership Payment

Please complete by ticking where appropriate. Any queries please contact us. All prices include VAT.

Enjoy Staffordshire

Attractions - VAQAS is not essential		£150	
Accommodation - accreditation is not essential		£150	
Retail		£150	
Food & Drink - not Taste of Staffordshire marque		£150	

Taste of Staffordshire Marque (includes an inspector visit)

Restaurant		£168	
Retail		£168	
Pub		£168	
Tea/Coffee Shop		£168	

Staffordshire Enjoy Art

Painter <input type="checkbox"/>	Sculptor <input type="checkbox"/>	£100	
Photographer <input type="checkbox"/>	Ceramic <input type="checkbox"/>		
Illustrator <input type="checkbox"/>	Other (Please specify) <input type="checkbox"/>		
Textiles <input type="checkbox"/>			

Extras

Enhanced Entry		£150	
Banner Advert	1 Month	£75	
	3 Months	£195	
	6 Months	£330	
Mid Page Box Advert	1 Month	£70	
	3 Months	£180	
	6 Months	£300	
Banner and Mid Page Box Advert	1 Month	£120	
	3 Months	£330	
	6 Months	£600	
Total:			£

Deduction against standard membership*

Name of association	Amount paid		
	£		£
Grand Total			£

*£150 membership fee will be waived if payment of the same value or more is made to a local tourism organisation for membership and/or advertising. You can only claim the discount if you are located in the same district as the association/organisation.

A qualifying payment of less than £150 can be off-set against the membership fee and the balance paid to Destination Staffordshire. What contributes a qualifying payment is at the final discretion of the Destination Staffordshire board.

South Staffordshire Tourism Association: If you join Destination Staffordshire and you pay your business rates to South Staffordshire Council your membership will automatically include membership to SSTA.

How to pay

Monthly (Standing Order)	Yearly invoice	Yearly (Credit Card)

Further Information for Taste of Staffordshire marque inspections only



Inspectors may visit alone or accompanied, and will introduce themselves at the end of their meal by producing an authorisation warrant as proof of identity. For ease of inspection, please provide us with an operational contact for our inspector.

Operational contact for inspector:

Which category do you wish to apply for?

- | | |
|-------------------------------------|---|
| Retail <input type="checkbox"/> | Tea Room/Coffee Shop <input type="checkbox"/> |
| Restaurant <input type="checkbox"/> | Pub <input type="checkbox"/> |

As an applicant to the Taste of Staffordshire accreditation I undertake to bear the cost of a meal for the inspector(s).

Signed *

*Unless this is signed we will be unable to inspect you for the marque.

Your business must be located within the county of Staffordshire and pay business rates to a Staffordshire local authority. Please state the District/Borough to whom business rates are paid:

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Your business must comply with all current fire, hygiene, employment, health and safety legislation and therefore your business must have achieved a minimum 3* environmental health assessment (Rate My Place or equivalent scheme). Please state the level of accreditation that you have achieved:

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Please give serving times (opening times for retail) for each day e.g. 12:00 - 15:00, 18:30 - 23:00

(if not available on a particular day please cross through those days)

Serving Times	Mon	Tues	Wed	Thurs	Fri	Sat	Sun
Lunchtime							
Evening							
Bank Holidays (If different from above)							